



# McGee March Madness

*An opportunity for students to work together on and off the basketball court enhancing self-esteem, confidence and a sense of accomplishment.*



## 2016 Persuasive Letter Writing Contest

The 19th Annual McGee March Madness Penny Drive begins March 1, 2016, lasting only nine school days. In the past eighteen years, students have raised \$109,045.39 for charity. With the raised funds, students have the opportunity to determine which charitable organizations receive donations. Participation in this step of the process is critical.

Students should select a charitable organization that they would like to see benefit from McGee's Penny Drive, and write a persuasive letter explaining why it deserves our donation.

When a student's charity is selected, a copy of his/her letter will go directly to the organization, along with the monetary gift. With that in mind, be certain that each letter represents a student's best work.

### Suggested Letter Format

Date

Name  
PE Teacher  
Period

Dear March Madness Committee,

- |                       |                                                     |
|-----------------------|-----------------------------------------------------|
| Paragraph I           | * general information about charitable organization |
|                       | * why you want it to benefit from the donation      |
| Paragraph II, III, IV | * reasons and elaboration                           |
| Paragraph V           | * final appeal                                      |

Sincerely,  
Your name

Name of the charity  
Address of charity  
Contact person and phone number

### **Day 1,2 PE Classes**

**Day 1,2 Physical Education students: Letters are due Thursday, February 18, 2016.**

### **Day 3,4 PE Classes**

**Day 3,4 Physical Education students: Letters are due Friday, February 19, 2016.**

### **Day 5,6 PE Classes**

**Day 5,6 Physical Education students: Letters are due Tuesday, February 23, 2016.**

**Letters will be collected in your physical education class.**

**This assignment is worth 50 points.**

***(5 Points will be deducted for each day the assignment is late.)***

**Catherine M. McGee Middle School**

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